

# Sterling Design (STER) Documentation

## 1. Introduction

Sterling Design (\$STER) is a utility token created by Sterling Design Ventures LLC to support creatives, readers, and community members. Unlike speculative assets, \$STER is designed to provide **discounts, loyalty rewards, and exclusive access** within the Sterling Design ecosystem.

This documentation outlines the token's purpose, distribution, usage, and compliance framework.

## 2. Token Overview

- **Name:** Sterling Design Token
- **Ticker:** STER
- **Blockchain:** Solana
- **Total Supply:** 1,800,000,000,000 STER
- **Initial Price:** \$0.000001

## 3. Token Allocation

Category	Allocation	Purpose
Community Rewards	40%	Airdrops, referral bonuses, loyalty incentives, seasonal bundles
Discount Treasury	25%	Reserved for redemption at checkout (hold-to-discount and pay-with-STER)
Founder Allocation	15%	Time-locked tokens for stewardship and future development
Marketing & Growth	10%	Outreach, partnerships, onboarding campaigns
Advisors & Allies	10%	Strategic contributors, technical support, aligned creators

## 4. Utility

STER is designed to be **functional and practical**:

- **Hold-to-Discount:** Wallet holders unlock tiered discounts on books, services, and events.

- **Pay with STER:** Redeem tokens to cover up to 25% of purchases.
- **Exclusive Access:** Entry to members-only content, seasonal bundles, and workshops.
- **Referral Rewards:** Earn tokens by inviting others into the community.
- **Governance:** Participate in community votes on platform upgrades and new features.
- **Staking (Future):** Earn passive rewards by staking STER in supported pools.

## 5. Compliance & Disclaimer

STER is a **utility token**, not a security or investment. It does not represent equity, ownership, or entitlement to profits in Sterling Design Ventures LLC. Its value is tied to its **utility within the ecosystem** and may fluctuate based on community use.

By acquiring or using STER, you acknowledge:

- It is intended solely for discounts, rewards, and access.
- Redemption limits, discount tiers, and program terms may change with notice.
- You are responsible for securing your wallet and private keys. Sterling Design cannot recover lost tokens.

## 6. Wallets & Compatibility

STER is built on **Solana**. Compatible wallets include:

- Phantom
- Solflare
- Backpack
- Other Solana-based wallets

## 7. Roadmap (High-Level)

- **Q4 2025:** Concept & Whitepaper v1
- **Q1 2026:** Token Launch (IDO + DEX listing)
- **Q2 2026:** Beta release of Sterling Design marketplace
- **Q4 2026:** Mainnet launch with staking, governance, and expanded features

## 8. Community & Support

- **Website:** [sterlingdesign.us/crypto/](https://sterlingdesign.us/crypto/)
- **Discord:** <https://Discordapp.com/users/1438921968219984025>
- **Twitter/X:** <https://x.com/SDesignSTER>
- **Email Support:** [crypto@sterlingdesign.us](mailto:crypto@sterlingdesign.us)

## 9. FAQ

**Q: Is STER an investment?** A: No. It is a utility token designed for discounts and access.

**Q: How do I get STER?** A: Through airdrops, referrals, book purchases, or direct mint/purchase via supported exchanges.

**Q: Can I trade STER?** A: Yes, it can be transferred or traded like other Solana tokens, but its primary purpose is utility.

**Q: What happens if I lose my tokens?** A: As with all blockchain assets, you are responsible for your wallet security.

## 10. Versioning

- **Documentation v1.1**
- Last Updated: December 2025